

TIFAC's SAKSHAM (SHRAMIK SHAKTI MANCH)- TO CONNECT LABOURERS TO MSMEs

TAGS: GS-3: Governance

CONTEXT:

- Recently, the **Technology Information, Forecasting and Assessment Council (TIFAC)** has launched its initiative namely, 'SAKSHAM (Shramik Shakti Manch)'.



SAKSHAM (SHRAMIK SHAKTI MANCH):

- It is a **dynamic job portal** for **mapping the skills of Shramiks** vis-à-vis requirements of **MSMEs**.
- It directly connect **Shramiks with MSMEs** and facilitate placement of **10 lakh blue-collar jobs**.
- It will **connect labourers** to micro, small and medium enterprises (MSMEs) **in their native places** via **WhatsApp**.
- Sending a 'Hi' on WhatsApp will enable labourers to find jobs matching their skills with the help of an **artificial-intelligence-driven chatbot**.
- The SAKSHAM job portal will help **eliminate middlemen/ labour contractor** as well as help **identification of skill proficiency level** and development of Skill Cards for Shramiks.
- The portal with the **demand and supply data** uses **algorithm and Artificial Intelligence (AI)** tools, for **geo spatial information** on demand and availability of Shramiks.

KEY FEATURES OF SAKSHAM:

- A **dynamic job portal** - opportunity for Shramiks and MSMEs
- Facilitate creation of **10 lakh blue collar jobs**
- Direct connect** between Shramiks and MSMEs, no middleman in between
- Minimise migration of Shramiks** – job opportunity in proximate MSMEs

TECHNOLOGY INFORMATION, FORECASTING AND ASSESSMENT COUNCIL (TIFAC):

- TIFAC is an **autonomous organization** set up in **1988** under the **Department of Science & Technology**.
- As per the recommendation of Technology Policy Implementation Committee (TPIC) in 1985, Cabinet approved the formation of TIFAC in mid-1986.
- It was formed as a **registered Society** in February, **1988** under the Department of Science and Technology as an autonomous body.
- It was mandated **to assess the state-of-art of technology** and set directions for future technological development in India in important socio-economic sectors.



SOURCE: PIB

MCQs:

Q. Which of the following statements is/are correct regarding Saksham (Shramik Shakti Manch)?

1. It is a dynamic job portal for mapping the skills of Shramiks vis-à-vis requirements of MSMEs.
2. It comes under ministry of Labour.
3. It aims to facilitate creation of 10 lakh blue collar jobs.

Select the correct answer using the code below.

- a) 1 and 2 Only
- b) 2 and 3 Only
- c) 1 and 3 Only**
- d) 1, 2 and 3

ANS: C